

LIGHTING JOURNAL

Professional best practice from the Institution of Lighting Professionals

2024 MEDIA INFORMATION

Lighting Journal is the monthly members' magazine of The Institution of Lighting Professionals (The ILP), the most influential lighting association within the UK and Ireland.

Distributed nationally and internationally, Lighting Journal is highly regarded within the industry for its authoritative thought leadership on all aspects of the lighting profession. Lighting Journal provides technical support, inspiration, case studies and product news in an influential and credible manner across all formats.

Lighting Journal is a quality vehicle for reaching a diverse audience in lighting procurement and an ideal way to network your products and services. The readership of Lighting Journal includes key specifiers and decision-makers in public and urban lighting, lighting engineers, lighting designers, lighting consultants, manufacturers and service providers to the industry.

LIGHTING JOURNAL (print and online)

x1 ISSUE

x3 ISSUES

x6 ISSUES

x10 (1 YEAR)

Premium Positions

Outside Back Cover 210mm wide by 297mm high (add a 3mm bleed)	£1,500	£1,350	£1,300	£1,200
Inside Front Cover 210mm wide by 297mm high (add a 3mm bleed)	£950	£900	£850	£800
Inside Back Cover 210mm wide by 297mm high (add a 3mm bleed)	£950	£900	£850	£800
Page Four 210mm wide by 297mm high (add a 3mm bleed)	£900	£850	£800	£750

Regular Positions

Double Page Spread 420mm wide by 297mm high (add a 3mm bleed)	£1,600	£1,400	£1,200	£1,000
Full Page 210mm wide by 297mm high (add a 3mm bleed)	£850	£800	£750	£700
Half Page 210mm wide by 148.5mm high (add a 3mm bleed)	£600	£550	£500	£450
Quarter Page 105mm wide by 148.5mm high (add a 3mm bleed)	£400	£350	£300	£250

Important note: text safe area is 10mm from edge of all adverts.

(This is important as it is PUR bound and we don't want text disappearing into the spine of the binding)

Inclusion into the Consultants Directory £400

Digital Offering

Solus E-shot	£1,250
E-Newsletter Leaderboard	£500 / 3
Leaderboard (728x90)	£425 / month
Mpu (300x250)	£300 / month
Sponsored Tweets	£250

Forward Feature Guide

January - Advert Deadline: Dec 13

- Light pollution
- Lighting and sustainability

February - Advert Deadline: Jan 16

- Bats and lighting
- Surge protection

March - Advert Deadline: Feb 14

- Smart cities/innovations in connected lighting
- Solar lighting and off-grid solutions

April - Advert Deadline: Mar 15

- Heritage lighting
- Sports lighting

May - Advert Deadline: Apr 14

- Highways lighting
- Architectural lighting

June - Advert Deadline: May 16

- Lighting and safety
- EV charging

July/August - Advert Deadline: Jun 13

- Dark skies
- Lighting and skills

September - Advert Deadline: Aug 15

- Lighting and net zero
- Public realm lighting

October - Advert Deadline: Sept 18

- Lighting for challenging environments
- Retail lighting

November/December - Advert Deadline: Oct 19

- Workplace lighting
- Light festivals

Additional Features

- Footpath/pedestrian lighting
- Lighting for schools
- Underwater lighting
- Industrial lighting
- Hospitality lighting
- Office lighting

Lighting Journal is published by the Institution of Lighting Professionals.

Media Shed manage the design, production and media sales.

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