LIGHTING JOURNAL

Professional best practice from the Institution of Lighting Professionals



2027
MEDIA INFORMATION

Lighting Journal is the monthly members' magazine of The Institution of Lighting Professionals (The ILP), the most influential lighting association within the UK and Ireland.

Distributed nationally and internationally, Lighting Journal is highly regarded within the industry for its authoritative thought leadership on all aspects of the lighting profession. Lighting Journal provides technical support, inspiration, case studies and product news in an influential and credible manner across all formats.

Lighting Journal is a quality vehicle for reaching a diverse audience in lighting procurement and an ideal way to network your products and services. The readership of Lighting Journal includes key specifiers and decision makers in public and private sector lighting - lighting engineers, prime contractors, lighting designers, lighting consultants, manufacturers and service providers to the industry.

LIGHTING JOURNAL (print and online)

	x1 ISSUE	x3 ISSUES	x6 ISSUES	x10 (1 YEAR)
Premium Positions				
Outside Back Cover 210mm wide by 297mm high (add a 3mm bleed)	£1,600	£1,440	£1,390	£1,285
Inside Front Cover 210mm wide by 297mm high (add a 3mm bleed)	£1,015	£965	£910	£855
Inside Back Cover 210mm wide by 297mm high (add a 3mm bleed)	£1,015	£965	£910	£855
Page Four 210mm wide by 297mm high (add a 3mm bleed)	£965	£910	£855	£800
Regular Positions				
Double Page Spread (Two single pages) 2 x 210mm wide by 297mm high (add a 3mm bleed) Special positions +10%	£1,710	£1,500	£1,282	£1,070
Full Page 210mm wide by 297mm high (add a 3mm bleed)	£910	£855	£800	£750
Half Page 190mm wide by 136mm high	£640	£590	£535	£480
Quarter Page 92.5mm wide by 136mm high	£430	£375	£355	£270

Advertorial. Plus 20% page rate. Min FP, subject to editor approval.

Important note:

DPS (double page spread) 210 x 297mm (+3mm bleed) x 2
Double Page Spread Advertising – DPS pages must be provided as two single pages each with 3mm bleed on all four sides and the corresponding printer marks.

The finished magazine is perfect bound.
It is advised not to have text or important parts of an image going across the centre of the advert as it may be lost in the spine when finished. Allow a safe area of 5mm away from the trimmed edges, this makes sure that no important text or images are lost when trimming to the finished size.

Inclusion into the Consultants Directory £425

Digital Offering

Solus E-shot	£1,250
E-Newsletter Leaderboard	£500 / 3
Leaderboard (728x90)	£425 / month
Mpu (300x250)	£300 / month
Sponsored Tweets	£250

Job Listing

Standard (online + eshot)	£470
Premium (online, eshot, journal)	£650

Forward Feature Guide

January - Advert Deadline: Dec 10
Feature: Local Authority Lighting/Daventry

February - Advert Deadline: Jan 14
Feature: Environmental Social Governance

March - Advert Deadline: Feb 12
Feature: Skills and Inclusion

April - Advert Deadline: Mar 17
Feature: Transport and Highways

May - Advert Deadline: Apr 16
Feature: Architectural/Interior Lighting

June - Advert Deadline: May 14
Feature: Public Realm/Lighting for Infrastructure

July/August - Advert Deadline: June 21
Feature: Lighting Live

September - Advert Deadline: Aug 13
Feature: Innovation/EV

October - Advert Deadline: Sept 16
Feature: Historic Buildings/Heritage Solutions

November/December -
Advert Deadline: Oct 15 | **Feature:** Future Cities



Lighting Journal is published by the Institution of Lighting Professionals.

Media Shed manage the design, production and media sales.

Regular features include: Solar, Energy Efficiency, Light Pollution, Sustainability, EV Charging, PFI Legislation & Circular Economy

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LIGHTING LIVE 27

Local Authority;
Mercure Daventry Court Hotel
4 February 2027

Annual Conference;
Hilton Newcastle Tyne Bridge
14-15 July 2027

Innovation & Technology;
Taking place in Autumn 2027

EXHIBITOR AND SPONSOR INFORMATION, please contact:

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